

TRUST-2-TRUTH BOOTCAMP

March 11 – 19th, 2024

Every day from 12:00 to 1:00 EST Live on Zoom

I want to share some of my most effective techniques that I have created, tested, and used with success for the past two decades that have helped me spot the lies and get the truth from ANYONE. Now, I am going to share these techniques with you in 9 days so you can do the same. That's why I created the TRUST-2-TRUTH Bootcamp.

In these 9 days you will learn communication skills that will give you the confidence you need in to go after what you want, to accurately analyze human behaviors and challenge someone when you believe they are not being honest and know exactly what to ask to persuade others to want to be honest with you.



Let's face it, we have **TRUST ISSUES** today more than ever.

After the pandemic we became engrossed in technology because we had to. We buy online, we invest online, and more and more scammers emerged. Everyone took their business online - to include ME! - and we had no choice but to trust what was being told and sold to us. We even interview job candidates virtually and not in person so it's easy to misread them and trust them when we shouldn't. Now, times have changed. WE NEED TO get back to connecting IN PERSON, face-to-face for two reasons:

1. To connect on a deeper level to gain **TRUST**.
2. To identify deceptive behaviors and get the **TRUTH**.

Your ROI

You are going to invest your time, so what is your ROI?

The biggest gift I can give you after 9 days is peace of mind when making executive decisions on who to trust and who not to trust. The techniques you will learn will help you know -

- Who to hire and trust on your team
- How to accurately analyze body language AND how to use yours so you look and feel confident to gain the trust of your stakeholders
- What to ask to find out the truth so you never regret a decision
- Why people lie and the emotional stress it causes most of us
- The truths and myths about the art of detecting truth and deception
- How to analyze words and statements and uncover the hidden truth inside a negotiation
- How to negotiate using my BOND method for what you want and deserve ~ and more!

I have always focused on two pillars, TRUST & TRUTH, which I believe can get you anything you want. Want to win people's TRUST in an instant, know when people are not being HONEST, and how to persuade them to tell the TRUTH? Then join me on March 11th.

If you are a business leader, meaning you are trusted with making high-stakes decisions, don't pass this opportunity up to learn from an expert with 2 decades of experience handling the most challenging conversations. As a former interrogator, I HAD to get the truth to save lives. And I did because my techniques work, and I know they will work for you.

After only 9 days you will leave with so much more awareness about human behavior, I call it Human Intelligence, that you will be able to PROTECT yourself, your money, your IP, your company, your investments, and your people. YOU can't lead your organization to success if you don't have the right people surrounding you that you can trust. Let me teach how to Know WHO to TRUST and HOW to get the TRUTH.

JOIN ME ON THE JOURNEY TO FORGING TRUST & FINDING THE TRUTH!

<https://www.thecongruencygroup.com/trust2truth>

What to Expect

You will learn 4 Knowledge Skills Areas:

1. **Body Language** – the most accurate nonverbal behavioral analysis.
 - *Did you know that if you put your hand to your neck that it can increase your cortisol levels and make you look insecure? I will also teach you the most accurate indicator of deception – behavioral incongruence.*
2. **Statement Analysis** – analyzing words and statements for truth.
 - *Did you know that the word “actually” means that a person is comparing what they are saying to another thought they are thinking? Also, when people avoid saying “I” they do not want to take responsibility for what they are saying.*
3. **Interviewing Techniques** – effective and ineffective questions.
 - *There are poorly phrased questions that we tend to ask all the time that only give a person a way out of answering – without us knowing. I will teach you what to ask to get the truth and maintain rapport.*
4. **Negotiation Tactics** – my BOND principled negotiation method.
 - *I created a negotiation method called BOND, that will ensure you set yourself up for success every time you negotiate – whether that be for money, time, vacation, salary, or the truth.*

We will have discussions on mindset, confidence, emotional control, and other skills necessary to create a foundational framework from which to master these communication skills.

I am internationally recognized expert in human intelligence, ranked #11 as the top body language expert in the world on GlobalGurus, former US Intelligence officer and DoD certified interrogator, published author, former TEDx speaker and TV expert witness on both TV shows and media outlets.



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“WHERE THE ART & SCIENCE OF HUMAN INTERACTION MEET.”

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